

# THE JEREMY

WEST HOLLYWOOD

## FACT SHEET

<b>Address:</b>	8490 West Sunset Boulevard West Hollywood, CA 90069
<b>Opening Date:</b>	August 11, 2017
<b>Overview:</b>	The Jeremy West Hollywood is the newest hotel on the legendary Sunset Strip, featuring stunning panoramic views of Los Angeles and the Hollywood Hills. With welcoming social spaces and an iconic cool aesthetic, The Jeremy West Hollywood cultivates the best of the neighborhood's vibrantly playful culture.
<b>Location:</b>	The Jeremy is ideally located in the heart of West Hollywood, on the corner of Sunset Blvd. and La Cienega Blvd. Situated on the legendary Sunset Strip, at the base of the Hollywood Hills, the hotel offers sweeping views from Downtown LA to Santa Monica.
<b>Architecture:</b>	Skidmore, Owings & Merrill (SOM)
<b>Interior Design:</b>	Skidmore, Owings & Merrill (SOM) – guestrooms and public spaces Lawson-Fenning – penthouses Wendy Haworth – Etcho Café and Joao Cocktail Bar
<b>Guestrooms &amp; Suites:</b>	286 guestrooms and suites: <ul style="list-style-type: none"><li>• 236 guestrooms<ul style="list-style-type: none"><li>○ 169 King (5 ADA) – 260–514 sq. ft.</li><li>○ 67 2 Double (2 ADA, 1 hearing) – 335–360 sq. ft.</li><li>○ Connecting King + 2 Double</li></ul></li><li>• 50 suites<ul style="list-style-type: none"><li>○ Sunset Studio (1 ADA) – avg. 500 sq. ft.</li><li>○ Loft (1 ADA) – avg. 653 sq. ft.</li><li>○ 1 Bedroom / Skyline 1 Bedroom (2 ADA) – 760-949 sq. ft.</li><li>○ 2 Bedroom / 2 Bedroom Loft – avg. 1,130–1,306 sq. ft.</li><li>○ Skybox Penthouse – 2,282 sq. ft.</li><li>○ Canyon Penthouse – 2,453 sq. ft.</li></ul></li></ul>
<b>Room &amp; Suite Design:</b>	Guestrooms and suites were designed with a light color palette evoking a casual and airy feel. The overall effect relies on the quality and the natural elements of the materials used. Many guestrooms offer striking views of the city. <ul style="list-style-type: none"><li>• The natural wood elements used throughout include a rich, deep walnut and lighter, nearly white oak.</li></ul>

- Metal details used throughout bring in the urban, industrial elements and are incorporated with brass detailing and blackened bronze. The patina of the brass and bronze gives them a look of age and authenticity.
- A key focal point of each room is the custom upholstered headboard, featuring panels of hand-died hems and linens, all set in a natural palette of beige, tan, and taupe with detail and patchwork. The copper rivets lend an additional detail of fine craftsmanship.
- Custom accent pillows by local designer Jane Palmer of Noon Designs bring in subtle hints of deep blue and mossy green colors that reflect the outdoors.
- “Millwork walls” have modern nuances, such as a sliding panel that conceals and showcases the pantry.
- Striking views of the city are framed by panels of drapery, which have an ombré effect, going from white to taupe.
- Custom lighting fixtures mix blackened metal with frosted globes to create a customized, Mid-Century modern aesthetic.
- Bathrooms boast white and gray marble vanities, framed by perforated brass panels.
- Large wardrobes of walnut and oak provide ample storage with three cabinet doors, a full-length mirror, hanging space, and drawers.
- Bedside tables have two outlets for guest convenience.
- Exposed concrete ceilings bring in the building’s modern feel.
- Wood pegs with a leather strap and hook, designed by Alice Tehaney, are in the entry and bathroom. These speak to the form-meets-function element of Mid-Century modern design.

**Room & Suite Amenities:**

The Jeremy blends comfort and thoughtful amenities to meet the needs of the modern traveler:

- 24-hour in-room dining
- 100% Egyptian cotton bedding
- Two bottles of water upon arrival
- Nightly turndown service (automatic in suites and upon request in guestrooms)
- Keetsa pillows upon request
- Sferra blankets upon request
- Simmons Felicity mattresses
- Fresh greenery in each guestroom, with live succulents in hand-painted wooden planters
- Bathrobes and slippers
- Recover Outlier Bluetooth speaker in guestrooms
- Beats by Dre Pill+ Bluetooth speaker in suites
- Surround Sound stereo system in penthouses
- 50-inch HD Smart TV
- Front-loading electronic in-room safe
- Spacious custom designed wardrobe cabinet with a full-length mirror
- Laundry service
- 3pm check-in/12pm check-out time

**Hotel Amenities:**

The Jeremy features:

- Pool deck and lounge, with panoramic city views
- 24-hour fitness center with Peloton bikes
- Complimentary Wi-Fi in rooms and throughout the hotel
- Complimentary business networking lounge with Mac workstations and printers
- 24-hour guest services
- Etcho Café
- Joao Cocktail Bar
- Pet welcome amenities and Shinola dog beds
- 10,000 square feet of flexible indoor/outdoor event space
- Outdoor courtyard
- Curated art collection by local, national, and international artists
- Valet parking (\$46 overnight)
- Transportation services

**Lobby:**

Upon arrival into the lobby, guests are greeted by a large yet inviting social space boasting massive floor-to-ceiling windows. The room is illuminated by an artful custom brass tube lighting fixture, which weaves across the length of the lobby and appears to run continuously into the LA sky. Angular furniture throughout is softened with plush area rugs featuring accents of ochre yellows and mossy greens, evoking the colors of the Rubio Canyon. Upon check-in, guests will notice the striking custom, wood-carved reception desk that doubles as a sculpture and serves as the focal point of the space.

**Pool:**

The pool boasts a sleek design with plush lounge seating and panoramic city views. Guests can relax in custom wood cabanas with decorative rope canopies. The modern furnishings and clean design make the pool its own unique destination within the property.

**Fitness Center:**

The fitness center is equipped with Peloton bikes, WaterRower rowing machine, Rogue Fitness free weights, and Life Fitness cardio equipment.

**Etcho Café:**

Etcho Café is a casual gathering place, serving Cali-fresh cuisine sourced from the area's best local producers. Open morning to evening, Etcho offers premium coffees, organic cold-pressed juices, garden-seasonal entrees, salads, and sandwiches.

**Joao Cocktail Bar:**

Embodying its iconic Sunset Boulevard location, Joao revives the energy and spirit of Old Hollywood in a modern setting. Classic spirits swirl and shake with house-made infusions and culinary precision to produce wistful yet bold flavors, paired with crave-worthy bites.

**Etcho To Go (In-Room Dining):**

A Cali-fresh, locally sourced menu is available 24/7 to be enjoyed from the comfort of your guestroom or suite.

## Meetings & Events:

The hotel features over 10,000 square feet of flexible meeting and event spaces, including The Great Room and The Overlook, which are thoughtfully designed, highly functional, and tech-forward to inspire and engage creativity.

## Art:

The Jeremy's art collection showcases creatives who understand and put into practice the area-centric vibe and positive surrounds of the hotel. The intention of the collection is to allow the viewer to relate to and explore positivity in their lives.

- *Francesca Gavin – Curator*  
Francesca Gavin has curated exhibitions internationally including the Manifesta in Zurich, The New Psychedilica in Eindhoven, E-Vapor-8 in New York, and The Dark Cube at the Palais de Tokyo in Paris.
- *Janet Echelman – “Dream Catcher”*  
Connecting the two towers of hotel is world-renowned artist Janet Echelman's 7-story “Dream Catcher,” which is her interpretation of the dream state. Janet's intricate net formations in decadent color patterns are suspended between four layers of structural webbed rope, designed and engineered by architects SOM. The piece, while gracefully transforming with the pulse and energy of the city, is firmly rooted within the structural concrete of the two hotel towers that embrace it. With the ability to interact with the natural elements (wind, water, and light) and visible from all angles, each experience with Dream Catcher is unique. Accessible to the public, and ever transforming, vibrant, resilient, and social by nature, the piece is an invitation to revel in its glory and dream.
- *Erin D. Garcia – “No Boundaries”*  
Erin D. Garcia is an artist living and working in Los Angeles, and his mural “No Boundaries” is at the entrance to The Great Room. His work explores where the human capacity for abstraction intersects or conflicts with the sensory desire for specificity. Garcia has exhibited in Los Angeles, New York, Miami, London, Tokyo, and Hong Kong.
- *Kala Stein – “Age of Aquarius”*  
Kala Stein's “Age of Aquarius” is located at the top of the Grand Staircase. Her work is noted for innovative mold making and casting techniques, and it explores dynamic systems and sustainable practices at the intersection of design, production, and the handmade. Aquarius is a constellation in the Southern Hemisphere and one of the oldest documented constellations of the zodiac. Like the zodiac sign, it is the shape of the water carrier. Stein collaborated with a woodworker who fabricated the walnut strips to connect the handmade ceramic stars, using a ball-peen hammer to create dimple-like shapes in the copper.
- *Lisa Schulte – neon art*  
Lisa Schulte is an American sculptor who has worked exclusively in neon art since 1984. Her creative use of neon has made her the “go-to girl” in Hollywood, with her work appearing in numerous films, music videos, and television shows. Schulte works with organic forms and provokes a greater dialogue regarding our relativity and adaption to the world around us. Schulte created the “Dream While You're Wide Awake” installation in Etcho Café and the peace sign in the Pool Lounge.
- *Steven Dewall – photography*

Steven Dewall's diverse portfolio covers musicians, celebrities, lifestyle, and design. His style is intimate and honest, and he is especially adept at environmental portraiture and interior design. He provided art photography for the suites.

**Starting Rate:** \$350 per night

**General Manager:** Tim Flodin

**Management Group:** SH Group

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