

# THE JEREMY

WEST HOLLYWOOD

## THE JEREMY WEST HOLLYWOOD OPENS AS NEWEST HOTEL ON THE STRIP

*The Jeremy Presents a Remix of Iconic Hollywood and Modern Design Anchored by Curated Events, Elevated Pop-Ups and Hyperlocal WeHo and LA Experiences*

**WEST HOLLYWOOD, C.A. (August 15, 2017)** – Situated on the corner of La Cienega Boulevard and Sunset Boulevard, [The Jeremy West Hollywood](#) today announces it is open and welcoming guests as of August 11, 2017. Boasting an iconic cool presence that cultivates the best of WeHo’s notable culture, The Jeremy will provide guests with personalized access to the city’s best cultural moments, savory in-room dining experiences, and exclusive events with notable local partners.

The 286-room hotel features 50 [suites](#), including two Penthouse Suites, a pool, fitness center complete with Peloton bikes, two large conference rooms, totaling approximately 10,000 sq. ft., as well as a café and lobby bar. The hotel presents a very distinctive metal cladding on its exterior with its prominent hilltop location allowing for stunning views, ranging from Santa Monica to Downtown L.A. A seven-story *Dream Catcher* installation connects the two towers of the hotel, which is lit by innovative LED lighting design by Hollywood lighting designer Walter Barry known for his work on both television dramas and documentaries. The lighting ignites the space between the two towers with energy and invites onlookers to revel in its glory and dream.

With an interior design that features a simply modern style with sophisticated touches, The Jeremy West Hollywood Hotel creates an eclectic palette. Hand-finished walls, custom designed lighting, and rich walnut paneling warm the hotel’s simple modern style. Guests are greeted with accommodations that are streamlined to focus on the important elements of any traveler’s stay – the unparalleled view, rejuvenating shower and spacious layout.

“We are excited to unveil The Jeremy to the vibrant West Hollywood market,” said Tim Flodin, General Manager of The Jeremy West Hollywood. “The opportunity to work on a property in such an important destination with all of its amenities is a thrill to be a part of and we look forward to welcoming guests to this young, vibrant hotel.”

The Jeremy offers guests a personalized [Food and Beverage](#) experience, text-based guest services, and fun lunchbox room service. It’s all-day casual eatery, Etcho Cafe, is a casual gathering place serving Cali-fresh cuisine sourced from the area’s best local producers. It is open for breakfast, lunch and dinner and features items ranging from salads and small plates to charcuterie and entrees like grilled swordfish, ribeye, and bucatini. The hotel’s bar, JOÃO, is inspired by the iconic Sunset Boulevard location and features elements of old Hollywood. JOÃO affords patrons an opportunity to step back in time to the silver screen era when even libations were re-imagined with a touch of glamour.

The Jeremy West Hollywood Hotel will feature localized partnerships and pop-ups that speak to the surrounding area. The inaugural pop-up at the hotel is the coveted celebrity Gibson Guitar lobby installation created in collaboration with local charity [VH1 Save the Music](#). The temporary installation will feature custom designed Gibson Guitars created in collaboration with visual artists and musicians such as Miley Cyrus, Patti Smith, Slash, The Roots, and Wyclef Jean. Future pop-ups and partnerships include a Jeremy-

inspired *Sunglass Menu*, fun pool floaties, [Pink Dot](#) for forgotten essentials, curated activations with celebrated designers, and a local L.A. florist, [Floral Rush](#), providing the hotel property's floral décor.

To celebrate the hotel's debut, The Jeremy is offering guests 30 percent off room rates plus a complimentary upgrade with the "Say Hi To Jeremy" package now until December 2017. Guests can relax poolside this month with Jeremy while taking in the Instagram-worthy views of the Hollywood Hills. To reserve, visit [www.jeremyhotel.com/offers](http://www.jeremyhotel.com/offers) or call 800-301-0171.

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### **ABOUT THE JEREMY**

Open August 2017, The Jeremy West Hollywood Hotel has moved in on the corner of Sunset and La Cienega and features stunning panoramic views of the Hollywood Hills and Los Angeles Basin. With welcoming social spaces and an iconic cool aesthetic, The Jeremy West Hollywood Hotel is brimming with culture inspired by its love for the neighborhood. The hotel has 286 guestrooms with two Penthouse Suites that all feature panoramic Hollywood Hills views. The hotel features over 10,000 square feet of flexible meeting and event spaces, including The Great Room and The Overlook, which are designed to inspire and engage the creative industries with well-designed, highly functional and tech-forward spaces. Guests can enjoy trendy libations at JOÃO lobby bar, unique in-room dining options and creative local partnerships. Additional information can be found at [www.jeremyhotel.com](http://www.jeremyhotel.com).

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